



Project Photo Credit Memo Policy

OKT Lighting values the contributions of our customers in showcasing real-world installations of our products. To support and enhance our marketing efforts, we are pleased to offer a credit memo incentive for customers who submit high-quality photos of installed OKT Lighting products.

Submission Guidelines:

- **Eligibility:** Customers may receive a **statement credit of up to \$200** for approved submissions of high-definition (HD) project photos featuring OKT Lighting products.
- **Submission Process:**
 - Send HD photos to **cher@oktlighting.com** for review.
 - Our marketing department will evaluate your submission within **48 hours**.
 - Upon approval, your account manager will notify you, and the credit will be reflected on your **next invoice**.

Terms & Conditions:

1. **One-Time Credit per Project:** Each project is eligible for a single credit, regardless of the number of photos submitted.
2. **Photo Quality Standards:**
 - **HD photos** taken with professional or high-resolution cameras are preferred and may receive up to **\$200 credit**.
 - **Cellphone photos** are accepted but generally qualify for a **\$50 credit** unless deemed exceptional by our marketing team.
3. **Copyright Transfer:**

- By submitting photos, you **irrevocably grant OKT Lighting USA, LLC full rights and ownership of the submitted images**, including unrestricted use in all current and future marketing, advertising, print, and digital channels.
 - This includes the right to edit, reproduce, distribute, and publicly display the images without further notice or compensation.
4. **Project Verification:** Submitted photos must clearly feature installed OKT Lighting products. OKT Lighting reserves the right to request additional information or reject submissions that do not meet quality or authenticity standards.
 5. **Use of Submitted Content:** OKT Lighting may use your company name or project details when referencing or displaying submitted content unless otherwise requested in writing.
 6. **Non-Returnable:** Submitted materials will not be returned. Please retain copies for your own records.
 7. **Policy Changes:** OKT Lighting USA, LLC reserves the right to modify or terminate this program at any time without prior notice.

Thank you for helping us build stronger marketing tools that inspire and inform. We appreciate your support and look forward to featuring your successful installations.